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June 25, 2003

Dear Valued Colleague:

Last October, we at Robert Slye Electronics, Inc held a Technology Showcase in what was then our newly built installation and warehouse building. The event showcased our beautiful new addition as well as a limited number of the vendors with whom we work on a daily basis. The event was a huge success and everyone who attended raved about the food, the crowd in attendance, the facility and the equipment we featured.

We were so pleased with the event that we have decided to have a second Technology Showcase this October 2, 2003. However, this year we want to build on last year's accomplishments and then surpass them.

This year the Technology Showcase will be held, not at our headquarters, but near where we are located in Arlington, Virginia. It is a beautiful location which we have used in the past for demonstrations of projectors and screens too large for display in our office. The room is expansive, providing us with much more space than was available last year.

We would like to invite you and your company to participate in our showcase this year. We want to focus on allowing clients to see the equipment as it is meant to be used, rather than as stand-alone pieces. Thus, we are creating a series of working venues throughout the space, with each venue focusing on a different aspect of the systems we provide. From a video teleconferencing space, to a training room, each space is being designed to show off the amazing technology we utilize to create state-of-the-art digital media systems.

Our hope is that you not only will come to our Showcase but attend as a Valued Colleague to represent your company and also help to instruct our client attendees in what all these systems can do. We also would like to invite you to bring colleagues, clients or potential clients who would be interested in seeing these systems in action. Our goal is for our Valued Colleagues to use this event to spread information about their role in the design and installation of digital media systems or what they, as users of a similar system, believe to be the benefits of utilizing a well designed and installed system such as those being showcased.

In the next month we will be sending you more information about the location, specifics about the event, and requests for demonstration equipment to display. We have developed a website <http://www.slye.com/TechShowCase03/> which we will update on a regular basis to provide you with the most up to date information about this Showcase. Through this website, you will be able to find answers to your questions, information and pictures from last year, as well as much of the information which we will be sending you via email or snail mail.

We hope that you will be able to come to our 2003 Technology Showcase and we know that your participation will help make this event even more successful than that of last year. Please return the attached RSVP Card, RSVP through the website at <http://www.slye.com/TechShowCase03/ColleagueRSVP/>, or contact me by email at [kas@slye.com](mailto:kas@slye.com) by August 1, 2003 so that we know whether or not we may count on you on October 2, 2003!

Sincerely,

Katherine A. Slye  
Special Project Administrator

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**Robert Slye Electronics, Inc.**

3415 N. Washington Boulevard • Arlington, Virginia 22201-4596  
Phone: 703-525-7272 • Fax: 703-516-9653 • Web: [www.slye.com](http://www.slye.com)

